| **Description** | **Mercury Fund** is an early-stage venture capital firm. With over $200 million under management, Mercury invests in compelling and novel startup opportunities, focusing on entrepreneurs and technology innovations originating in the U.S. Midcontinent. Since inception in 2005, Mercury has become one of the most active venture firms in the middle of the U.S., becoming a “go-to” fund for entrepreneurs when they have demonstrated product-market fit, and are ready to scale their business. |
| **Notable Investments** | Datical, Game Salad |
| **Industry Focus** | Mercury Fund looks for three key attributes in a potential investment:  
- Founders with extraordinary technical talent and/or market insights  
- Capital efficient business models  
- Startups with the ability to address large markets with a disruptive performance increase or cost decrease |
| **Phone** | 713-715-6820 |
| **Email** | info@mercuryfund.com |