## Business Plan

**Idea -&gt; Validation -&gt; Business Plan -&gt; Funding -&gt; Growth**

After demonstrating demand for your product or service, form a plan to develop your company.

### Find Co-Founders
- Co-Founders Austin

### Develop Strategy
- 3 Day Startup
- New Venture Creation
- Texas Venture Labs
- Student Entrepreneur Acceleration and Launch (SEAL)
- Launchlab Capital
- Longhorn Startup Lab
- Texas Small Business Development Center

### Develop Unit Economics
- Texas Venture Labs
- MBA+ Leadership Program

### Prototype

#### Prototype Building
- MakerSquare
- AngelHack-Hackcelerator
- Thinktiv

#### Prototype Funding
- Kickstarter
- Indiegogo
- Crowdfunder
- Idea 2 Product
- UT Horizon Fund
- Texas Venture Labs Investment Competition

### Developer Resources
- Google App Engine
- BizSpark Plus
- Rackspace Cloud Startup Package
- AWS Activate
- IBM Global Entrepreneur