

Education Marketing and Communication

Marketing and Communication in the College of Education promotes the mission and vision of the college through integrated marketing, web messaging, and multi-media journalism. We advocate for the teaching, leadership, research, and innovation taking place in one of the nation's top colleges of education.

Our work is prioritized to support the marketing goals and messages of the college as set by the dean and communication director. Photography and videography are therefore not guaranteed for all events and programs, but the communication office will seek to provide coverage and communication that may include web promotion, stories, podcasts, and other vehicles.

The College of Education Website, located at <https://education.utexas.edu>, serves as the college's primary marketing and recruiting platform. Faculty and staff are encouraged to submit content updates by contacting the COE Web Team. Design, layout, information architecture, photography, videography, and final copy decisions are under the purview of the MarComm team.

Knowledge Base

- [Faculty Database](#)
- [Graduate Student Profiles](#)
- [Content Guidelines](#)
- [Headshots](#)
- [Responding to Media Requests](#)

Brochure and Other Document Templates

Project Samples

Contacts

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Navigate space