# **Surveys**

# Summary

A variety of surveys are used at McCombs to assist both academic and administrative purposes. While McCombs Computer Services have produced a few custom surveys (see the Software Catalog), most surveys in use at McCombs are conducted with the use of third party applications.

# **UT Survey Resources**

## **Qualtrics Survey Service**

Available to all McCombs faculty, staff, and students (including non-business students enrolled in a business class). This service allows everyone at McCombs to create and manage surveys and polls. You can learn more about what Qualtrics does by going to <a href="http://www.qualtrics.com">http://www.qualtrics.com</a>.

#### Sign on with UT-EID:

Log in at <a href="http://mccombs.qualtrics.com">http://mccombs.qualtrics.com</a> and an account will be automatically created for you. (NOTE: If your EID login fails, please close your web browser and then try again. The login process sometimes doesn't work if you've already logged into another site using your UT-EID)

#### Help

Qualtrics training and support will be provided by Qualtrics.

Contact:support@qualtrics.com or by phone at 1-800-340-9194.

Qualtrics Quick Start Site: (Short videos to help get you going) http://www.qualtrics.com/wiki/index.php/Welcome\_to\_Survey\_University

Qualtrics Training Website: http://www.qualtrics.com/wiki/index.php/Training

## Survey Station

Available for Faculty and Staff only.

### Sign in with UT EID:

Log in at https://surveystation.austin.utexas.edu

#### Help

For Survey Station Help use the Help tab from the software menu.

### Annette Strauss Institute

The Office of Survey Research at the Annette Strauss Institute:

http://communication.utexas.edu/strauss/osr/

# Third Party Survey Resources

## Survey Monkey

Survey Monkey is a Application Service Provider that provides varying levels of service for free or for a monthly fee. The basic (free) account allows for 10 questions and 100 responses per survey. More functionality is offered at higher monthly fees. An account can be upgraded and downgraded at any time.

### Zoomerang

Zoomerang is an Applications Service Provider that (like Survey Monkey provides varying levels of survey services for free and for a fee. Educational entities get a 40% discount.

### Wufoo

Wufoo is an online survey tool that provides different levels of services for free and for a fee. Generally, Wufoo is a very fun tool to use.